

What I Bring to the Table

The skillset. I design with Photoshop and Illustrator. I use InDesign when it's called for. I code HTML and CSS. Getting better with JavaScript, but Stack Overflow is a great safety net. I can wrangle WordPress and am certified on HubSpot. I can talk with developers and listen to clients. People find me easy to work with. My designs can pivot on a dime and I thrive in an Agile environment. There's nothing like working on a team, there's also nothing like working independently, both rock and both should be part of the process. I was the designer for the winning team at Startup Weekend, Cedar Rapids, 2015.

ConnectFive UX Production Designer 2017-2019

My primary role was to deliver component graphics and interaction flows for in-cab embedded touch interface systems for an agricultural equipment manufacturer. I am under a non-disclosure agreement with the manufacturer, so I am obligated to keep details to a minimum. I was also involved in working on Handrail, a SaaS User Research platform. We were working on heuristic evaluations and creating a more efficient and friendly user experience.

Fusionfarm Web Designer II, 2012-2017

As a Web Designer, I primarily designed websites, but I also worked on the development side, created designs for print and online advertising, designed identities and the visual voice of some of our products. I worked with clients, developers, project managers and other creatives from our company.

When I started at Fusionfarm there was only one level of Web Designer. I initiated the process to recognize three different levels of Web Designer, which created an ability for us to move up a ladder and incentive to push our skills further. Following that, I organized a bi-weekly meeting between the web designers to share skills with one another.

Creative Graphics Senior Designer/Production Manager 2002-2010

As the Senior Designer and Production Manager, I oversaw the creation, timelines, and consistent quality and delivery of all printed materials. Maintaining inventory of inks, print media and other supplies was also a part of my daily duties. I guided the daily production meetings between sales, creative and production staff to ensure that tight deadlines were being met.

BitWrench Incorporated Web Designer 2000-2002

Worked closely with the Creative Director to design compelling graphics and user experiences for websites. Our philosophy and a badge of pride for us, was that everything we did was coded by hand to make our sites and applications as efficient as possible. I would say that we were on the cutting edge of everything we did at that time.

Denver Commercial Graphics Graphic Designer/Printer 1997-1999

Using my technical skills with Illustrator and Photoshop, while working in a large format printing department, not only put them to the test, but expanded my knowledge of them exponentially. Working for a company that was only one of a handful to have a 3M electrostatic printer in-house gave me a diverse list of clients from all over the United States and Canada.

Colorado Institute of Art Graduated 1993